

Why Buy Local Flowers?

They Are Truly Local

Almost 80% of fresh flowers sold in the United States are not grown in North America, but in Colombia, Ecuador, Mexico, the Netherlands, and Israel. Shipping flowers from those countries to the United States incurs huge transportation, energy, refrigeration, and storage costs, leaving an enormous carbon footprint. These floral materials may carry residue of chemical pesticides or fungicides.

They Are Truly Fresh

Imported flowers are often cut a week or more before they arrive in a consumer's hands. During this time, quality and vase life decline. Locally-grown flowers can be cut in the morning and on your dining room table that evening.

They Are Responsibly Grown

Our growers strive to produce their flowers using responsible farming methods like integrated pest management, diverse cropping systems, and low-input fertilization programs. Their farms encourage important biodiversity, soil health, and water conservation.

They Smell Better

Many commodity-type flowers have been bred for uniformity to fit into a box, and the stem strength to hold up in that box for long-distance travel, usually losing their natural fragrance in the process. Locally-grown flowers are produced in greater varieties, providing a wide range of colors, forms, and scents.

They Support Small Farmers and the Local Economy

The production and sale of locally-grown cut flowers contribute to a community's economy, and provides employment and valuable agriculture experience to young people.

They Make You Feel Better!

Flowers reduce stress and improve your mood. Flowers can be connected to a time, a place, a person, a season, an event. They have a story and you are part of it.

Find the freshest cut flowers using the ASCFG Flower Search and the interactive map tool at www.ascfg.org

